

BENEFITS:

- Saves Money
- Does Not Use Salt or Chemicals
- Protects Appliances and Fixtures
- Removes Existing Scale Build-up
- Increases Energy Efficiency
- No Maintenance Required
- Saves Space
- Environmentally Friendly and Healthy
- 3 Year Warranty
- No Drain or Wasted Water

SIZING AND INSTALLATION:

- The MAX unit services most homes. call to verify if there are multiple water heaters or beyond 7,000sq ft.
- Unit is ideally installed at the water heater on the cold water copper and jumped over to the hot water line so signal is propagated both ways throughout the structure.
- Flow-Tech requires two points of ground. The system must be plugged into a grounded outlet and the signal tag line must have a direct metal path to a secondary point of ground like the water heater. System can be tested if needed.

ANNUAL COST COMPARISON	HOME WITHOUT FLOW-TECH	WITH FLOW-TECH
Water Heater	\$80	\$53
Washing Machine	50	33
Dish Washer	40	27
Fuel Cost (H ₂ O heater)	450	320
Softener Maintenance	180	0
Detergent Cost	240	120
Total Annual Cost	\$1040	\$553
Total Annual Savings		\$487

Assumptions: Life of appliances extended 50%, Average Energy savings 29% on domestic water heating, annual softener cost \$240 eliminated and annual detergent cost \$180 with 50% savings.

THICKNESS OF LIMESCALE	LOSS OF EFFICIENCY
1/16"	12%
1/8"	26%
1/4"	40%



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THINGS TO NOTE

- Show them all of the buildup that is creating damage to their plumbing system
- Be sure they understand what is happening that they can't see as well (water heater, cartridges, etc)
- Offer them a solution to "THE REAL ISSUE" (the problem causing the visible problems) POOR WATER QUALITY. You have to fix the water
- Pull the anode rod and show them the damage. Once that's eaten away by the water quality, their water heater is next
- When you flush the water heater or drain it, coil the hose and show them all of the buildup in their system and explain that the water quality is the culprit
- When replacing a softener with a Flow-Tech, set up the proper expectations and explain the difference between mineral removal and mineral management

WHY IS THE COMBO THEIR BEST OPTION???

1. Flow-Tech MAX Anti-scale is NOT A FILTER
2. Flow-Tech PURE Filter is NOT A DESCALER
3. Flow-Tech MAX Anti-Scale is not a Softener, but it does stop the harmful effects of scale and maintains beneficial minerals
4. Flow-Tech MAX Anti-scale protects the home, Flow-Tech PURE Filter protects the family
5. Your clients want, need and deserve OPTIONS
6. You are offering GREEN products that are fully MAINTENANCE-FREE. Put it in and forget it.

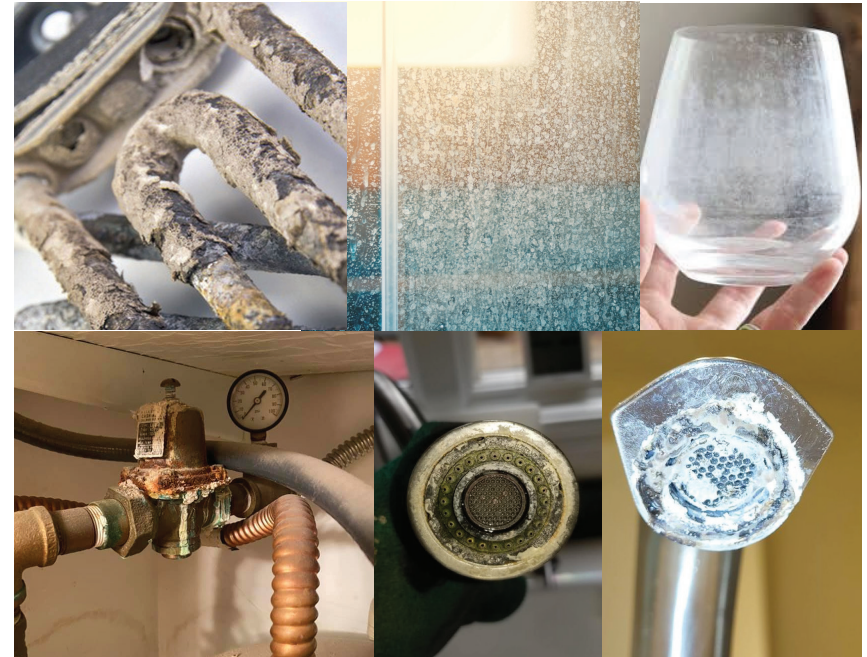
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WHY YOU NEED A FLOW-TECH HOME ANTI-SCALE SYSTEM:

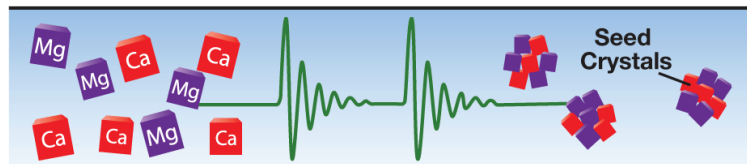
- Water over 7ppg is considered hard water. Over 80% of Americans live in hard water areas. This leaves signs of calcium and magnesium build-up (aka limescale). Identify the visible signs in the home. Consider doing a water heater flush.
- Scale forms and sticks where the temperature increases and/or the pressure decreases (shower heads, faucets, fixtures, appliances, water heaters, boilers, etc.)
- Flow-Tech MAX stops limescale formation by causing minerals to stick together, flowing through and down the drain, instead of sticking to the plumbing system. Only Flow-Tech works all the time, whether water is flowing or not, because the signal travels in the water. FT is sold exclusively through trained, reputable service contractors.
- Flow-Tech descales existing scale buildup throughout the plumbing system and extends useful life of water-using appliances, fixtures, and water heaters. Scale-free systems save \$\$\$ on energy and last MUCH longer.
- This is a green product, using as much energy as a nightlight, reducing soap/detergent requirements, and has no water waste or maintenance.



WITHOUT FLOW-TECH HOME



WITH FLOW-TECH HOME



<i>Let's Compare</i>	FLOW-TECH HOME™ Softener	
Chemical / Salt-Free	✓	
Retains Beneficial Minerals (calcium and magnesium)	✓	
Environmentally Friendly (no brine discharge)	✓	
No Back flush / Does not require a drain	✓	
Prevents Scale from Forming	✓	✓
Removes Pre-existing Hard Water Scale	✓	
Maintenance-free	✓	
Space and Energy efficient (no floor space required)	✓	
No Slimy Feel	✓	